



IXL Learning Wins SIIA CODiE Award for Best Educational App for Mobile Devices

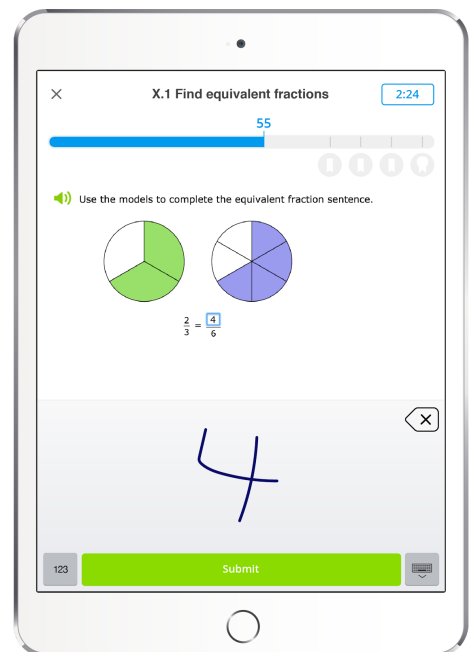
Edtech Leader Earns Prestigious Industry Recognition for Delivering an Immersive Educational Experience on Mobile

SAN MATEO, Calif. — August 8, 2017 — [IXL Learning](#), a K-12 learning program used by 1 in 9 U.S. students, was recently recognized by the [2017 SIIA CODiE Awards](#) as the Best Educational App for a Mobile Device. The IXL iPad app covers math, English language arts, science and social studies, featuring a complete progression of more than 6,000 skills from pre-K to 12th grade. CODiE Award recipients represent the companies producing the most innovative educational technology products around the world.

“Our iPad app was designed specifically with the student experience in mind, to make practicing on the go feel like play, and to empower students to take an active role in their learning,” said Paul Mishkin, CEO of IXL Learning. “This recognition by the SIIA CODiE Awards further fuels our commitment to making learning with IXL an engaging and interactive journey that can’t be found anywhere else.”

The IXL iPad app provides fun and interactive challenges across thousands of skills, from addition to algebra, molecules to maps, basic grammar to advanced writing, and everything in between. Visuals and functionality designed specifically for mobile make learning more intuitive: with handwriting recognition for math, students can draw the answer with their fingers, and the scratchpad feature lets students work out problems right on the screen. IXL also adapts to the right level of difficulty for each student by providing scaffolded questions that become harder or easier, depending on their understanding of the material.

The SIIA CODiE awards are given to products and services designed for education and learning professionals. Each winner was reviewed by educators and administrators, whose evaluations determined the finalists. SIIA members then reviewed the finalists and their votes were combined with the scores from industry experts to select this year’s distinguished CODiE Award winners.



IXL app availability & information

The IXL iPad app is free to download and features 10 practice questions each day for students not subscribed to IXL. IXL subscribers can log in through the app and practice unlimited questions across all subjects and grade levels. Download the IXL iPad app today for free [here](#).

Media, please note: Screenshots of the IXL iPad app may be downloaded at www.ixl.com/press. For demos and access to IXL, please contact press@ixl.com.

About IXL Learning

IXL Learning is an educational technology company that delivers an immersive learning experience—for all students, in all grades, across all subjects, including math, language arts, science and social studies. Used by 1 in 9 U.S. students and with 30 billion questions asked and answered around the world, IXL is helping schools successfully use technology to improve teaching and learning. Our team of teachers, researchers and technologists crafts unique, high-quality content and uses strategically mapped progressions to provide unprecedented depth, breadth and challenge for each specific skill. From pre-K to 12th grade, IXL's content and technology enable fresh, engaging and personalized experiences that spark curiosity and build confidence. To learn more about IXL, visit www.ixl.com, facebook.com/IXL and twitter.com/IXLlearning.

Press Contact

Lauren Kido
press@ixl.com
650-436-5552