



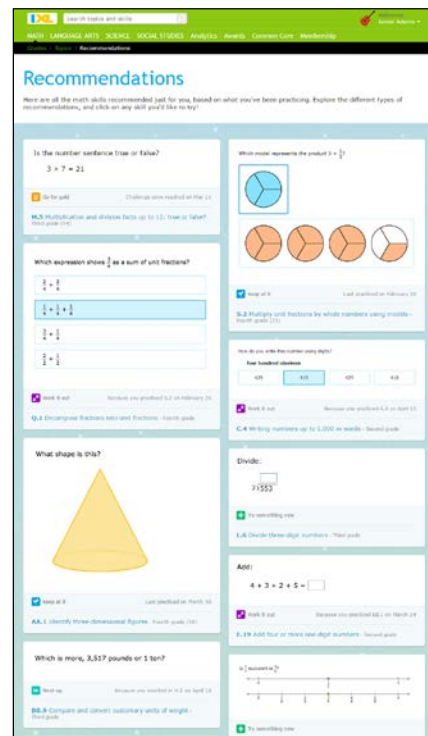
IXL Introduces Personalized Recommendations System to Help Students Make Informed Learning Choices

SAN MATEO, Calif. – December 12, 2016 – Today, IXL Learning announced the release of personalized recommendations on [IXL](#), the K–12 adaptive learning program used by 1 in 9 U.S. students. This new system helps students make smart decisions about their learning and offers them remediation the moment it's needed. Each student receives unique skill recommendations that inspire them to tackle their trouble spots, challenge themselves, try new topics and more.

On IXL's [Recommendations page](#), students can view a visual wall of suggested skills based on their personal practice history. The recommendations are updated every time students work on IXL so that they always see their most relevant options. Various types of recommendations guide students' exploration:

- Try something new—A recommended entry point to a topic the student hasn't practiced yet
- Next up—A skill that builds on something the student has already learned
- Keep at it—Encourages the student to continue working on a skill they were already making progress in
- Work it out—A skill that helps target one of the student's trouble spots
- Go for gold—Motivates the student to complete a skill they're close to mastering

By giving students the freedom to choose what to learn while presenting them meaningful options, IXL's recommendations empower students to take ownership of their learning.



“IXL has always sparked an eagerness in students to learn new things. Now, we’re making this discovery process more purposeful and personal,” said Paul Mishkin, CEO of IXL Learning. “IXL’s recommendations offer students a choose-your-own adventure in which all paths lead them to becoming confident, self-directed learners.”

Additionally, if students need help while learning a skill, recommendations at the bottom of the screen suggest skills to practice in order to address their knowledge gaps. By offering remediation opportunities immediately and within context, IXL helps students take charge of their learning and make informed decisions about how to overcome difficulties.

Recommendations are currently available for all 3,700 math skills in IXL’s U.S. edition.

In addition to math, IXL covers language arts, science and social studies, and is aligned to the Common Core and all state standards. IXL features 10 free practice questions each day for students not subscribed to IXL; subscribers can practice unlimited questions across all grade levels. IXL is available online and as an app for iPad and Android. For more information and to subscribe to IXL, please visit www.ixl.com.

Media, please note: Screenshots of IXL's recommendations may be downloaded at www.ixl.com/press. Demos and access to IXL are available upon request by contacting press@ixl.com.

About IXL Learning

IXL Learning is an educational technology company that delivers an immersive learning experience — for all students, in all grades, across all subjects, including math, language arts, science and social studies. With more than 25 billion questions asked and answered around the world, IXL is helping schools successfully use technology to improve teaching and learning. Our team of teachers, researchers, and technologists crafts unique high-quality content and uses strategically mapped progressions to provide unprecedented depth, breadth and challenge for each specific skill. From pre-K to 12th grade, IXL's content and technology enable fresh, engaging and personalized experiences that spark curiosity and build confidence. To learn more about IXL, visit www.ixl.com, facebook.com/IXL and twitter.com/IXLlearning.

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